



BUILDING ON MERCY'S LEGACY

CORPORATE PARTNERS PROGRAM | JULY 1, 2022 – JUNE 30, 2023





Dr. David N. Maine, President and CEO of Mercy Health Services, celebrates with Mercy physicians receiving *Baltimore* magazine's 2022 "Top Doctors" honors in Mercy Medical Center's rooftop Mother's Garden.

MERCY MEDICAL CENTER traces its history to 1874 when six Irish Sisters of Mercy assumed charge of Baltimore City Hospital, an infirmary for the poor. Today, Mercy Health Services is a thriving, independent network of healthcare excellence that includes the medical center in downtown Baltimore, community physician sites across Central Maryland, and Stella Maris, a leading provider of elder care in Baltimore County. Mercy provides exceptional, compassionate care to all who come to us—regardless of race, creed, or social condition. Mercy maintains a special commitment to women and underprivileged people and offers warm, personalized care in a way that respects the dignity of each patient.

In 2024, Mercy will celebrate 150 years of healing, service, and dedication to the City of Baltimore. As we look to this milestone, we invite our Corporate Partners to participate in our 150th Anniversary *Mercy Forever* Campaign to help honor the legacy of the Sisters of Mercy and to safeguard our unique culture of high quality, compassionate care as we respond to the needs of the time. Gifts will allow Mercy to continue to serve the poor and disadvantaged, respond to emerging technologies and advancements in healthcare, and further its mission for generations to come.



HOPE. HEALING. COMMUNITY.

Our *Mercy Forever* campaign features four key funding initiatives that your corporate gifts will support.

Sisters of Mercy Endowed Legacy Fund



Will sustain and grow Mercy's mission and our innovative patient-centered services in perpetuity

The Fund for Clinical Excellence



Advances Mercy's Centers of Excellence through investments in capital projects, educational endeavors, and the exploration of innovative medical treatments

The Fund for Community Health



Increases access to health care and supports Mercy's commitment to serve vulnerable patients

The Fund for Stella Maris



Enhances Stella Maris' patient services in rehabilitation, long-term care, and hospice care

THE MISSION OF MERCY

Like the Sisters of Mercy before us, we witness God's healing love for all people by providing excellent clinical and residential services within a community of compassionate care.



CORPORATE PARTNERS IN MISSION

Mercy's Corporate Partners share our commitment to increasing the community's access to high quality health care. Corporate philanthropy enables Mercy to remain steadfast in our mission to serve the neediest among us while providing exceptional care to every patient.

Our generous Corporate Partners benefit from brand recognition and invitations to networking events year-round. Corporate donors will receive invitations to 150th Anniversary

Mercy Forever Campaign celebrations to honor and thank them for their investment in the health of our community.



For more information, please contact Leslie Sporn at lsporn@mdmercy.com or 410-332-9817, or Eleanor Hajduk at ehajduk@mdmercy.com or 410-332-9563.

CORPORATE PARTNERS CONTRIBUTION LEVELS

RECOGNITION AND ENGAGEMENT OPPORTUNITIES



Bronze Level of Support \$5,000 to \$9,999

- Invitation to Corporate Partners Breakfast — Hosted by Sister Helen Amos, RSM, Executive Chair, Board of Trustees and David N. Maine, M.D., President & CEO, Mercy Health Services
- Listing in Mercy Health Services Annual Report
- Listing on Mercy's website with link to your company's website mdmercy.com/giving
- Company name displayed on digital donor recognition screen in The Mary Catherine Bunting Center lobby
- Corporate Partners donor list shared with Mercy Health Services Board of Trustees and Mercy leadership
- Special recognition as a 150th Anniversary *Mercy Forever* Campaign donor in Mercy's annual report, on Mercy's website, and on digital donor recognition screen

Silver Level of Support \$10,000 to \$14,999

All the benefits of the Bronze giving level PLUS:

- Invitation to President's Reception — Hosted by David N. Maine, M.D., President & CEO, Mercy Health Services



Gold Level of Support \$15,000 to \$24,999

All the benefits of the Silver giving level PLUS:

- Recognition on Mercy's Outdoor Digital Sign at the corner of North Calvert and Pleasant Streets
- Lunch 'N Learn Health & Wellness Session - A Mercy physician or clinician will present an educational session on a health-related topic for your employees.



Customized Levels of Support \$25,000 and Above

Titanium: \$25,000 to \$34,999

Platinum: \$35,000 to \$49,999

Diamond: \$50,000 and Above

All the benefits of the Gold giving level PLUS:

Customized opportunities for Mercy's most generous institutional partners built to best meet your company's philanthropic priorities and marketing objectives

- Company featured on Mercy's donor recognition screen in The Mary Catherine Bunting Center lobby and on Mercy's website mdmercy.com/giving
- Recognition on Mercy's messaging screens located throughout its downtown campus
- Social media recognition on Mercy's Facebook page

150TH
ANNIVERSARY

MERCY
FOREVER

BUILDING ON THE LEGACY

Your gift will include recognition as a 150th Anniversary *Mercy Forever* Campaign donor. Mercy will publicly launch the campaign in the fall of 2024. Future phases of the campaign will feature a series of celebrations, including a Black Tie Gala and a Community Block Party, community-wide "We are 150" volunteer opportunities for our Corporate Partners, and a multi-media marketing campaign.

Mercy Corporate Partners Program Commitment Form



CONTACT INFORMATION

Company Name _____

(Please list as you would like it to appear in published materials.)

Contact Name _____ Title _____

Address _____

City _____ State _____ Zip _____

Phone _____ E-mail _____

SUPPORT

Please indicate your Corporate Partnership Level:

Multi-Year Commitment

Total commitment of \$ _____
to be paid in _____ annual installments of
\$ _____, beginning with the
first payment before June 30, 2023.

Annual Commitment

- ☐ **Diamond** \$50,000 and above
- ☐ **Platinum** \$35,000 to \$49,999
- ☐ **Titanium** \$25,000 to \$34,999
- ☐ **Gold** \$15,000 to \$24,999
- ☐ **Silver** \$10,000 to \$14,999
- ☐ **Bronze** \$5,000 to \$9,999
- ☐ **Other** _____

PAYMENT OPTIONS

☐ **Check** Enclosed is my check made payable to Mercy Health Foundation.

☐ **Charge** Please charge \$ _____ to my credit card.

Cardholder _____ Signature _____

Credit Card Number _____ Expiration Date _____

Please mail with payment to:

Leslie Sporn - Corporate & Foundation Relations
Mercy Health Foundation
301 St. Paul Place, Baltimore, MD 21202

Logo Specifications: Please email a vector EPS file and a 300 DPI jpeg file of your corporate logo both in color and black & white to ehajduk@mdmercy.com.

For More Information: Please contact Leslie Sporn at 410-332-9817 or lsporn@mdmercy.com.

For Your Records: Mercy Medical Center tax ID 52-0591658 and Mercy Health Foundation tax ID 52-2173656.

Mercy Medical Center and the Mercy Health Foundation are nonprofit organizations, donations to which are tax-deductible as allowed by law. Mercy welcomes charitable contributions to advance its mission to health care, benefit the community and/or demonstrate good corporate citizenship. Contributions are not to be linked, implicitly or explicitly, to any expectation or agreement that Mercy Medical Center will use, order, recommend or make a referral for any product or service and may not result in a personal benefit to any individual, corporation, foundation or organization.